



## Role: Software Engineer Intern

**GroundTruth** is the leading location-based marketing and advertising technology company. Sitting at the convergence of offline and online data, GroundTruth delivers a unique data set called “visitation data,” which allows brands, agencies, SMBs, and non-profits to drive high-performing business outcomes (ROI). GroundTruth activates this data through a suite of performance products and services via their self-serve advertising platform, through managed services, or tailored partnerships. GroundTruth has built proprietary filtering processes that combines our Blueprint™ contextual mapping technology, owned & operated properties, along with 3rd party mobile location data, together yielding over 30B visits annually.

We believe that innovative technology starts with the best talent and have been ranked one of **Ad Age’s Best Places to Work for two years in a row (2021 & 2022)**.

**\*\*\*Pre Placement Offers for candidates who successfully complete the internship\*\*\***

**\*\*\*All the devices (Laptop, etc) will be provided by Groundtruth\*\*\***

**\*\*\*Best in the industry stipend of 30K to 35K per month\*\*\***

### You Will:

- Implementing features and services for our product
- Working / shadowing in on-going project development
- Understanding the requirements & implement accordingly
- Getting in touch with peers and mentors
- Active participation in providing innovative ideas and inputs

### You Have:

- CS Fundamentals
  - Data Structures and Algorithms
  - OOPS Concept
  - Database Fundamentals
  - SQL
  - OS Fundamentals
  - Networking Fundamentals
- Technologies:
  - Basics of HTML, CSS and JS
  - Any one programming language: Python/C++/ Java

### Qualification:

- BTech/MTech pass outs of 2022 & 2023, Degree in Computer Science, Engineering, Economics, Mathematics, Statistics, or a similar quantitative field

### Nice To Have:

- Experience with Git and Github

### What we offer:

At GroundTruth, we want our employees to be comfortable with their benefits so they can focus on doing the work they love.

- Unlimited Paid Time Off
- In Office Daily Catered Lunch
- Fully stocked snacks/beverages



## GroundTruth

- Health coverage including medical, dental, vision and option for HSA or FSA
- Generous parental leave
- Company-wide DEIB Committee
- Inclusion Academy Seminars
- Wellness/Gym Reimbursement
- Pet Expense Reimbursement
- Company-wide Volunteer Day
- Education reimbursement program
- Cell phone reimbursement
- Equity Analysis to ensure fair pay

We operate in a fast paced, dynamic environment where everyone on the team is committed to the success and growth of GroundTruth. Our culture is highly entrepreneurial and our success comes from our employees who voice their opinions and ideas to facilitate growth to our bottom line. We reward hard work, support career development, offer comprehensive benefits, and foster a fun and friendly work environment.

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status

Please reach out to us at [careers-gt@groundtruth.com](mailto:careers-gt@groundtruth.com).